Growing Up Online
Stakeholder Pack
Survey for Children and Young People in NI

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Centre for Research in Educational Underachievement

SBNI
Safeguarding Board for Northern Ireland

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#GrowingUpOnlineNI

What's happening?

Stranmillis University College have teamed up with the Safeguarding Board for NI to create a survey aimed at 8–18 year-olds about their experiences online.

The survey is completely anonymous and it includes questions about what children and young people do online, what they enjoy, what challenges and dangers they face, and how we can get better at keeping them safe and happier online.

Its findings will be used to inform the delivery of the NI Executive's Online Safety Strategy Action Plan.

How to get involved

Whether it's in your corridors, classroom, clubs, youth groups or your own home, help us to spread the word and make sure that the voices and views of young people in your lives are heard. Please scan the QR code or use the link below to access the survey.

You can join us on social media using the suggested messages and graphics on the following pages, or by creating your own content on social media using the hashtag #GrowingUpOnlineNI

Scan the QR code to find out more and take part in the survey

>>> **www.smartsurvey.co.uk/s/growing-up-online-ni/**

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Step 1. Download the graphics pack

Click the link to the right and download the poster for young people and social media graphics.

Step 2. Print the poster

Print the poster for your noticeboards and classrooms.

Step 3. Send an email

If you have email or other internal messaging system that you can use to promote the survey to young people, you can send them the poster and survey link that way.

Step 4. Post on Twitter and Instagram

If you use Twitter, you can encourage participants to get involved by using graphics provided in the pack, and use the suggested tweets for Week 1, Week 2, and Week 3 on the next few pages. Graphics for Instagram posts are included in the graphics pack.

Step 5. Plan a group activity

If you can, plan a time in your school or other setting for young people to complete the survey. Participants can scan the QR code on their phones or visit the web address to go to the survey.

Download the graphics pack

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Social media messaging: Week 1 (7th-10th February)

To help promote the campaign to your followers on Twitter, simply copy and paste the following message, or click the link below to automatically generate the tweet. Add the image on the right before you post.

For Safer Internet Day @StranBelfast and @SafeguardingNI are launching a survey seeking the views of young people about their experiences online. It takes under 20mins to complete and is the perfect way to kick off your #SID activity. https://ctt.ac/eqiCH+ #GrowingUpOnlineNI

Click to tweet

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Social media messaging: Week 2 (13th-17th February)

To help promote the campaign to your followers on Twitter, simply copy and paste the following message, or click the link below to automatically generate the tweet. Add the image on the right before you post.

@StranBelfast want to hear from young people aged 8-18-year old about their experiences online. The #GrowingUpOnlineNI survey is funded by @SafeguardingNI and it takes under 20mins to complete. Make sure your voice is heard before the closing date on 28th Feb. https://ctt.ac/TOm4R+

Click to tweet

#GrowingUpOnlineNI

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2 weeks to go!

Get involved!
Scan the QR code or visit the link to participate.

www.smartsurvey.co.uk/s/our-online-lives/

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Social media messaging: Week 3 (20th-24th February)

To help promote the campaign to your followers on Twitter, simply copy and paste the following message, or click the link below to automatically generate the tweet. Add the image on the right before you post.

!Time is running out to complete @StranBelfast's survey for 8-18 year olds about their experiences online. This research is funded by @SafeguardingNI and it takes under 20mins. Hurry before the closing date (28 Feb) to make sure that your voice heard! https://ctt.ac/zv9S2+

Click to tweet

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Last chance!

Get involved!
Scan the QR code or visit the link to participate.

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Questions

- If you have any questions about the project, contact **Noel Purdy** at **n.purdy@stran.ac.uk**

>>> **www.smartsurvey.co.uk/s/growing-up-online-ni/**

The survey closes at **4pm** on **Tuesday 28 February 2023.**